Superior Plus Corp.
TSX: SPB

November Investor Update

November 2019

Superior Plus

Forward-Looking Statements and Information

All figures shown in Canadian Dollars ("CAD") unless otherwise stated.

Certain information included herein is forward-looking information within the meaning of applicable Canadian securities laws. Forward-looking information may include statements regarding the objectives, business strategies to achieve those objectives, expected financial results (including those in the area of risk management), economic or market conditions, and the outlook of or involving Superior, Superior LP and its businesses. Such information is typically identified by words such as "anticipate", "believe", "continue", "estimate", "expect", "plan", "forecast", "future", "outlook, "guidance", "may", "project", "should", "strategy", "target", "will" or similar expressions suggesting future outcomes.

Forward-looking information in this document includes: anticipated Senior Debt to Credit Facility EBITDA ratio at December 31, 2019, debt maturity schedule, 2019 areas of focus, anticipated 2019 Adjusted EBITDA, anticipated impact of IFRS 16 on Senior Debt to Credit Facility EBITDA ratio.

Forward-looking information is provided for the purpose of providing information about management's expectations and plans about the future and may not be appropriate for other purposes. Forward-looking information herein is based on various assumptions and expectations that Superior believes are reasonable in the circumstances. No assurance can be given that these assumptions and expectations will prove to be correct. Those assumptions and expectations are based on information currently available to Superior, including information obtained from third party industry analysts and other third party sources, and the historic performance of Superior's businesses. Such assumptions include anticipated financial performance, current business and economic trends, the amount of future dividends paid by Superior, business prospects, utilization of tax basis, regulatory developments, currency, exchange and interest rates, future commodity prices relating to the oil and gas industry, future oil rig activity levels, trading data, cost estimates, our ability to obtain financing on acceptable terms, the assumptions set forth under the "Financial Outlook" sections of our Q3 2019 Management Discussion & Analysis ("MD&A"). The forward looking information is also subject to the risks and uncertainties set forth below.

By its very nature, forward-looking information involves numerous assumptions, risks and uncertainties, both general and specific. Should one or more of these risks and uncertainties materialize or should underlying assumptions prove incorrect, as many important factors are beyond our control, Superior's or Superior LP's actual performance and financial results may vary materially from those estimates and intentions contemplated, expressed or implied in the forward-looking information. These risks and uncertainties include incorrect assessments of value when making acquisitions, increases in debt service charges, the loss of key personnel, fluctuations in foreign currency and exchange rates, inadequate insurance coverage, liability for cash taxes, counterparty risk, compliance with environmental laws and regulations, reduced customer demand, operational risks involving our facilities, force majeure, labour relations matters, our ability to access external sources of debt and equity capital, and the risks identified in (i) our MD&A under the heading "Risk Factors" and (ii) Superior's most recent Annual Information Form. The preceding list of assumptions, risks and uncertainties is not exhaustive.

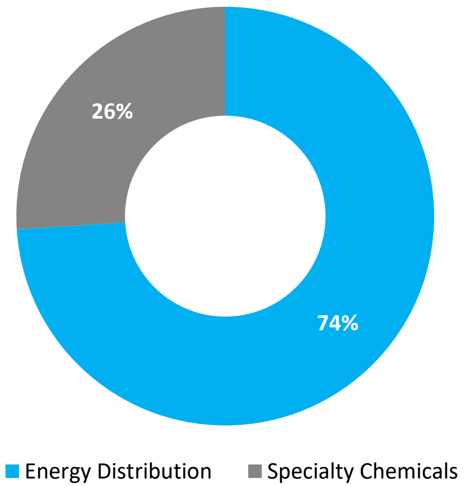
When relying on our forward-looking information to make decisions with respect to Superior, investors and others should carefully consider the preceding factors, other uncertainties and potential events. Any forward-looking information is provided as of the date of this document and, except as required by law, neither Superior nor Superior LP undertakes to update or revise such information to reflect new information, subsequent or otherwise. For the reasons set forth above, investors should not place undue reliance on forward-looking information.

Superior Plus Overview

Superior Plus is a premier North American diversified industrial company with two core businesses: Energy Distribution and Specialty Chemicals

- A leading propane distributor and marketer in Canada, the Eastern US and California (operating in retail and wholesale propane markets); and
- One of North America's largest producers and distributors of specialty chemicals (including sodium chlorate, chlor-alkali and sodium chlorite)

EBITDA from Operations(1)



Market Capitalization(2)	$2.1 billion
Enterprise value(2)	$4.1 billion
EBITDA from Operations(1)	$508.8 million
Adjusted EBITDA(1)	$473.0 million

(1) Trailing twelve months ("TTM") for the period ending September 30, 2019 excluding the $27.8 million impact of IFRS 16. See "Non-GAAP Financial Measures".
(2) Closing share price as at November 12, 2019. Debt as at September 30, 2019.

Superior Plus Overview

Energy Distribution

- Approximately 74% of EBITDA from operations[1]
- 3rd largest retail propane distributor in North America[2]
- 6th largest retail propane distributor in the United States[2]

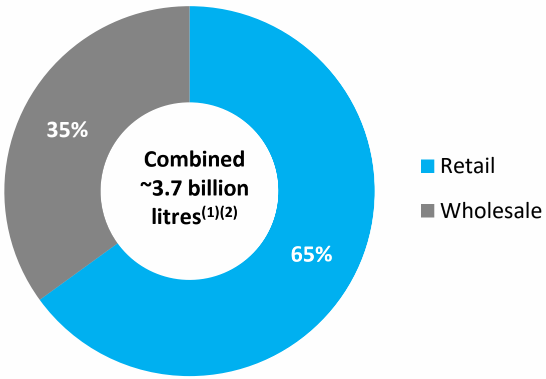
Canadian Propane Distribution

- Leading distributor and marketer of propane in Canada
  - Retail and wholesale sales volume of 2.0 billion litres[3]
- Wholesale propane distributor in California
  - Wholesale sales volume of 0.5 billion litres[4]

U.S. Propane Distribution

- Distributor of primarily retail propane in the Eastern U.S.
  - Retail and wholesale sales volume of 1.2 billion litres[3]

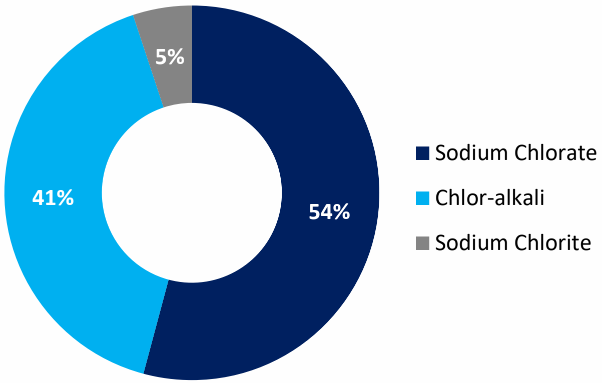
Energy Distribution Sales Volume[5]



Specialty Chemicals

- Approximately 26% of EBITDA from operations[1]
- Sodium Chlorate products
  - One of the largest producers in North America and globally
  - Captive producer in Chile, South America
  - Export sales represent ~16% of North American production capacity[6]
- Chlor-alkali products
  - 2 plants located in Saskatoon, Saskatchewan and Port Edwards, Wisconsin close to end-use customers
- Sodium Chlorite
- On June 10, 2019, Superior announced it is considering the sale of the Specialty Chemicals business

Specialty Chemicals EBITDA from Operations by Segment[1]



(1) Based on TTM ended Q3 2019 excluding the impact of IFRS 16. See "Non-GAAP financial measures".
(2) Based on LP Gas 2019 Top Propane Retailer Ranking as of February 21, 2019.
(3) Based on TTM ended Q3 2019 sales volumes excluding United Pacific Energy ("UPE") acquired in Q4 2018.
(4) Based on TTM ended Q3 2019 sales volumes for UPE.
(5) Based on TTM ended Q3 2019 volumes. Retail volumes for the purposes of this presentation include all volumes not deemed to be wholesale.
(6) Based on 2018 sales volumes.

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Energy Distribution

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North American Retail Energy Strategy Summary

Superior Plus is well positioned in the North American propane industry

U.S. Market Opportunity is Attractive

- Most competitors have traditional distribution models
- MLP model vulnerable; less focused on organic growth
- Opportunity for geographical expansion and numerous tuck-in acquisitions

Canadian Platform is Proven

- Sales and marketing driving organic growth
- Differentiated digital strategy for portals/sensors
- Centralized logistics and call centres
- Solid leadership team
- Organizational momentum

U.S. Propane Business is Ripe for Transformation

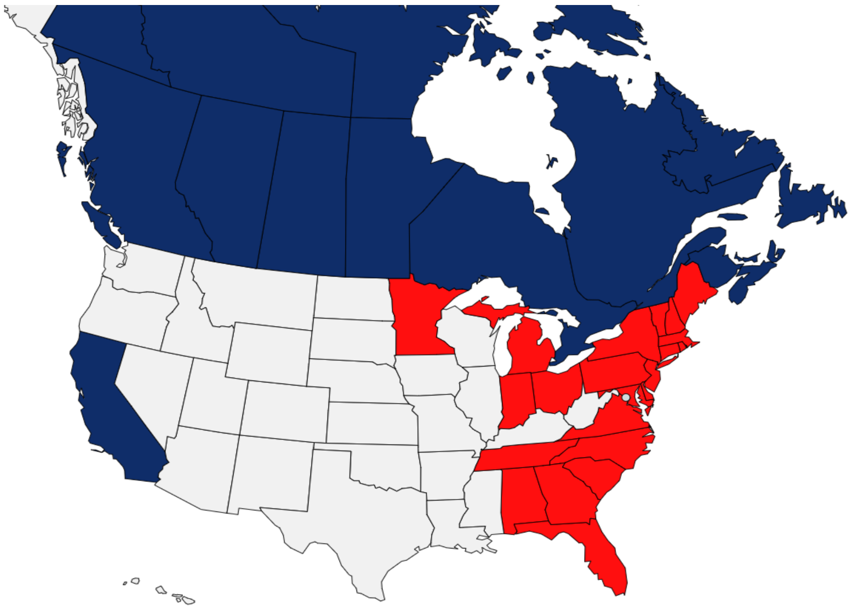
- Experienced team
- Acquisition strategy is gaining traction
- Propane focus improves growth profile
- Transition traditional distribution model to Canadian platform

Energy Distribution Summary

Business Summary

- ✓ Leading retail supplier of propane in Canada and established footprint in the Eastern U.S. propane market
- ✓ Growth opportunities through new markets and industry consolidation
- ✓ Leading competitive position with full service capabilities
- ✓ Technological improvements and productivity initiatives resulting in reduced costs and enhanced returns

Geographic Footprint



Canada & California Wholesale

2.5 Billion litres[1]
~516,000 Customers
~1,700 Employees

United States Retail

1.2 Billion litres[2]
~500,000 Customers
~2,000 Employees

Demand within Energy Distribution is generally impacted more by weather than economic activity

(1) Based on TTM ended Q3 2019 sales volumes including UPE.
(2) Based on TTM ended Q3 2019 sales volumes.

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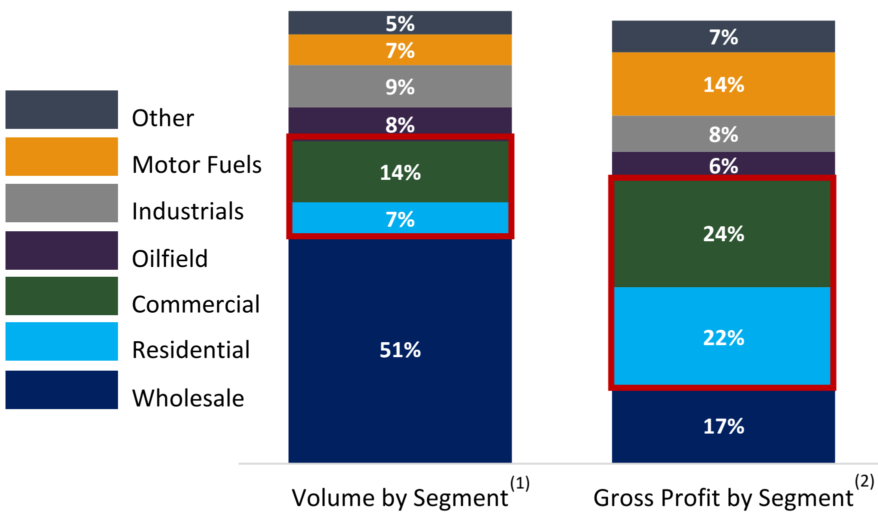
Canadian Propane Distribution

Volume and Gross Profit by Segment

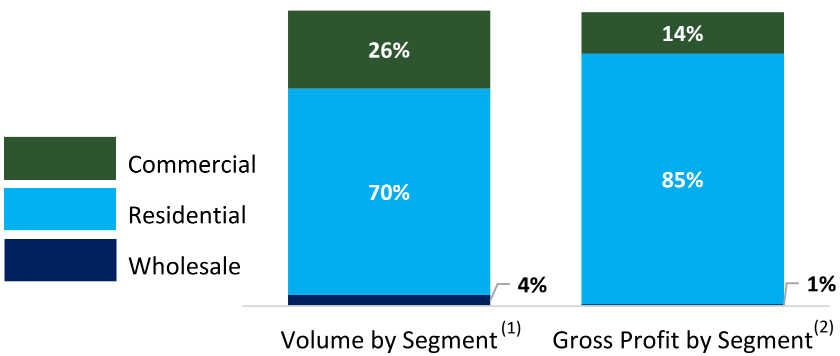


- Superior Propane has a diversified customer base in Canada with significant improvement in wholesale gross profit due to the acquisition of United Pacific Energy in October 2018
- Residential and commercial volumes represent highest margin segments, contributing ~50% of gross profit
- Since 2011, Superior has reduced operating ratio, improved customer retention and increased organic growth, which has contributed significantly to annual EBITDA growth
- Implementation of mySUPERIOR digital strategy has led to gains in:
  - Delivery efficiency
  - Reducing customer attrition
  - Ability to cross-sell additional applications

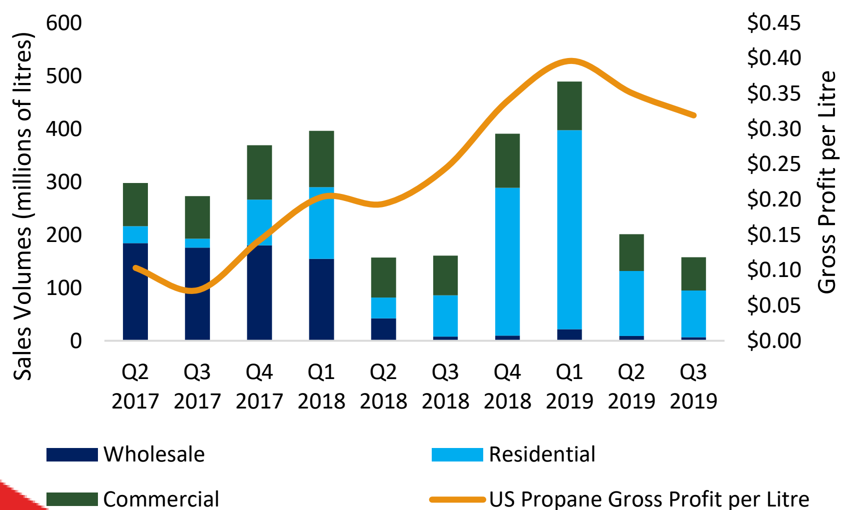
(1) Based on TTM Q3-2019 volumes.
(2) TTM ending Q3 2019. Excludes other services gross profit.

U.S. Propane Distribution

Volume and Gross Profit by Segment



Volumes by Segment and Average Gross Profit per Litre(3)



- Following the sale of its wholesale refined fuels business and refined fuel terminal assets in April 2018 and acquisition of NGL Propane LLC in July 2018, US Propane distribution's volume mix now has a higher proportion of higher margin residential volumes which has led to improvements in gross margin per litre
- Key objective going forward is opportunistically utilizing free cash flow for execution of propane roll-up acquisition strategy
- Acquisition strategy targets the entire east coast which has over 1,250 opportunities(4) and 4+ billion gallon market
- The strategic shift in focus to propane results in:
  - Margin improvement
  - Expense reduction
  - Reduced working capital
  - Lower capital investment

(1) Based on TTM Q3-2019 volumes.
(2) TTM ending Q3 2019. Excludes other services gross profit.
(3) Based on previously disclosed quarterly results.
(4) Represents identified potential targets across 18 states in the Eastern U.S.

Specialty Chemicals

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Specialty Chemicals - Segment Summary

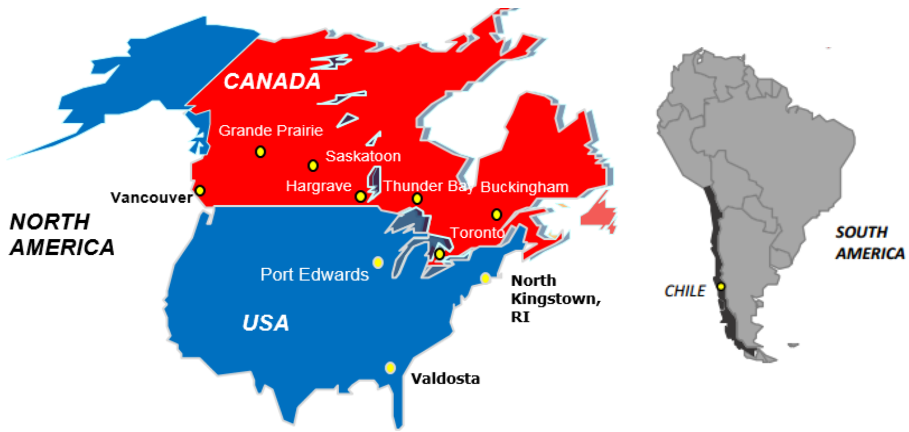
Business Summary

- One of North America's largest producers and supplier of sodium chlorate and sodium chlorite
- Diversified end market and customer exposure, with key verticals including pulp & paper, oil & gas and water treatment
- Strategic Americas production footprint being proximate to rail lines and major customers affords delivered cost advantages
- Exposure to attractive growth trends in finished product end markets, particularly in emerging economics

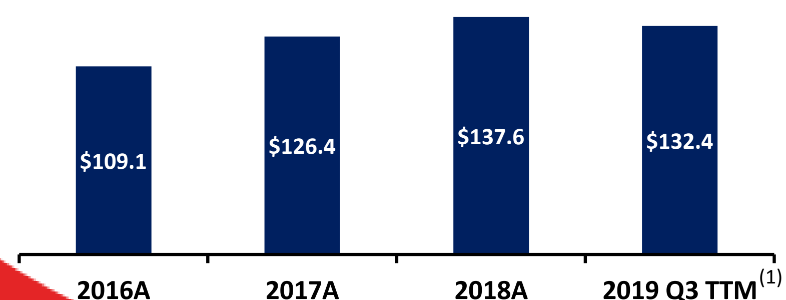
Geographic Footprint

North America **South America**

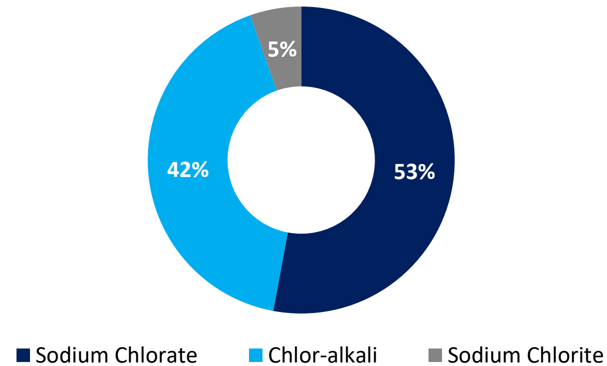
Production facilities located at 9 sites across North America and one facility in Chile(2)



EBITDA from Operations *(C$ millions)*



EBITDA from Operations by Segment(1)



(1) Based on TTM ended Q3 2019 excluding the $18.8 million impact of IFRS 16. See "Non-GAAP Financial Measures".
(2) 2018 AIF.

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Specialty Chemicals – Business & Product Overview

Sodium Chlorate

International & Exports
27%

Softwood Pulp
18%

Bleached Board
16%

Fluff Pulp
9%

Specialty Pulp
9%

Coated Papers
7%

Hardwood Pulp
7%

Others
7%

Chlor-Alkali

Distribution
(Rail & Truck)
22%

Oil & Gas
(Hydraulic Fracturing, Exploration)
15%

Fertilizers
(Nutrients)
12%

Ag Intermediates
(Weeds & Seeds)
10%

Water Treatment
(Disinfection, Purification)
7%

Pulp & Paper
(Bleaching)
7%

De-icing
(Airport runways)
6%

Others
(chemicals, food, electronics)
21%

Sodium Chlorite

Oil & Gas
39%

Water Treatment
31%

Food & Industrial
15%

Ethanol
6%

Exports
2%

Others
7%

(1) Percentages based on Specialty Chemicals FY 2017 sales volumes.

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2019 Areas of Focus

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- Health, safety & environment
- Reduce leverage
- Continuous improvement
- Continued focus on acquisitions
- Talent management
- Sustainable capital structure and cash flow profile

Energy Distribution

- Organic growth
- Investment in sales and marketing in support of growth
- Achieving run-rate synergy targets for NGL
- Integration of NGL and other tuck-in acquisitions
- Strategic acquisitions
- Continuous focus on cost improvement

Specialty Chemicals

- Strategic review
- Organic growth
- Developing advanced sales and marketing approach
- Maintaining excellent customer partner relationships
- Continue to develop export market
- Focus on plant optimization and logistics

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Financial Information & Key Credit Highlights

Superior Plus

Q3 & YTD 2019 and 2018 Results

		Q3 2019	Q3 2018	YTD Q3 2019	YTD Q3 2018
EBITDA	Adjusted EBITDA[1] (as reported)	$48 million	$26 million	$348 million	$221 million
EBITDA	Adjusted EBITDA[1] (Pre-IFRS 16)	$39 million	$26 million	$320 million	$221 million
AOCF	AOCF before transaction and other costs[1]	$19 million	$2 million	$261 million	$170 million
AOCF	AOCF per share[1]	$0.11	$0.01	$1.49	$1.11

(1) Per 2019 Third Quarter MD&A ("MD&A"). See "Non-GAAP Financial Measures".

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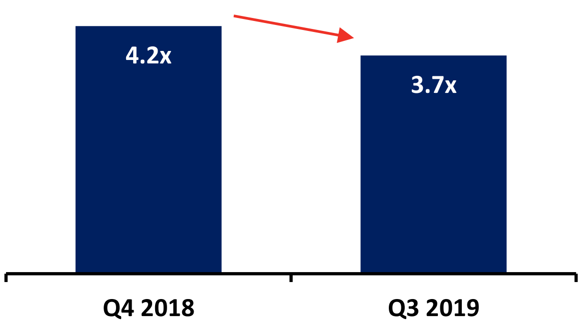
2019 Adjusted EBITDA Guidance and Leverage

- 2019 Adjusted EBITDA guidance range confirmed at $490.0M-$530.0M

Guidance	2019
Adjusted EBITDA Guidance(1)(2)	$490-$530 million
Senior Debt to Credit Facility EBITDA(1)(2)	3.6X – 4.0X

- Total Debt to Adjusted EBITDA leverage ratio is estimated to be up to 0.1x higher than the Senior Debt to Credit Facility leverage ratio due to the impact of IFRS 16

Senior Debt to Credit Facility EBITDA(1)



- The leverage ratio decreased by 0.5x due to cash from operations reducing debt levels

(1) Per MD&A. See "Non-GAAP Financial Measures".
(2) See "Forward-Looking Statements and Information".

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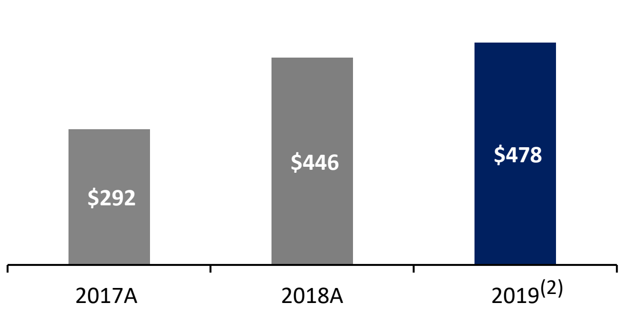
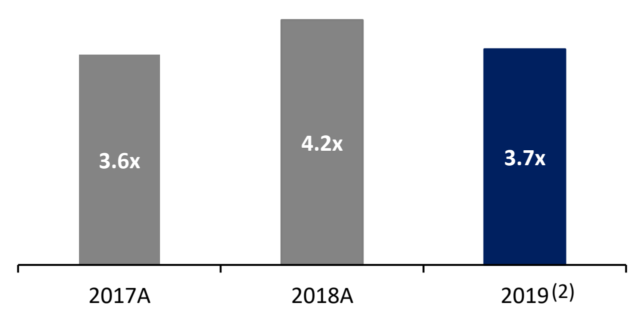
Credit Statistics

- Senior Debt to Credit Facility EBITDA is anticipated to be in the range of 3.6x to 4.0x as at December 31, 2019 as cash generated from operations is used to repay debt
- Strong EBITDA profile and ample free cash flow available for debt service

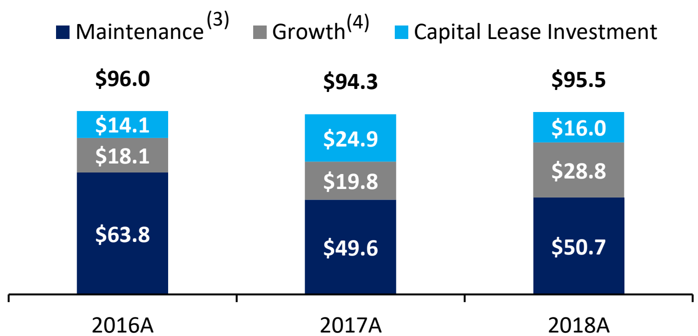
Credit Facility EBITDA[1] *(C$ millions)*



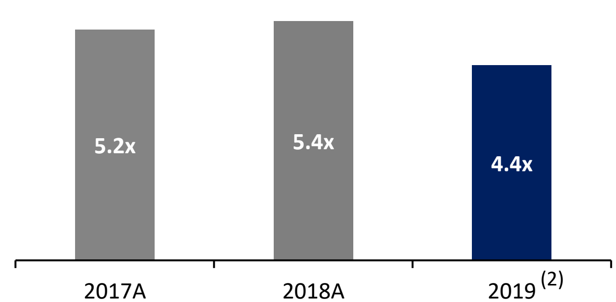
Senior Debt to Credit Facility EBITDA[1]



Total Capital *(C$ millions)*



Fixed Charge Coverage Ratio



(1) See "Non-GAAP Financial Measures".
(2) TTM Q3 2019.
(3) Maintenance capital is net of disposals.
(4) Growth capital excludes capital acquired through acquisitions.

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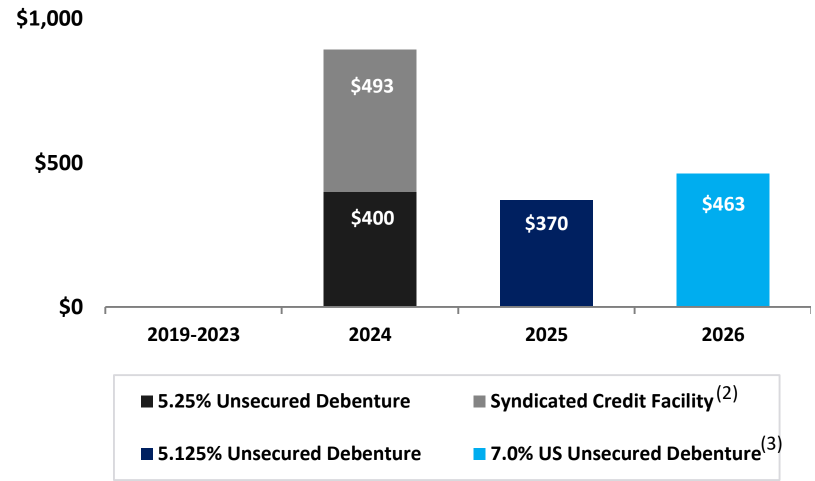
Debt Maturity Profile

- Superior has a staggered balanced maturity profile with no material maturities until 2024
- Prudent capital management
- Payout Ratio of 40 – 60%[1]
- Credit facility renewed and extended to 2024 and can be expanded up to $1,050 million
    - $493 million was drawn on the credit facility as at September 30, 2019
- Committed to strong BB credit rating

Debt Maturity Schedule *(C$ millions)*



Credit Rating Summary

	S&P		DBRS		Moody's	
	Rating	Outlook	Rating	Outlook	Rating	Outlook
Corporate Issuer Rating	BB	Stable	BB (high)	Stable	Ba2	Stable
Senior Unsecured Debt	BB	Stable	BB	Stable	Ba3	Stable

(1) See "Non-GAAP Financial Measures".
(2) Syndicated credit facility drawn as at September 30, 2019.
(3) 7% US high yield debenture is converted to $CAD at the USD/CAD exchange rate of 1.3241.

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Summary

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Investment Highlights

Industry Leadership

- Experienced management team
- Best-in-class operations
- Continuing focus to create value through differentiation and digitalization

Strong Financial Profile

- Committed to BB credit rating
- Strong free cash flow generation
- Access to capital and liquidity to fund future growth
- Attractive dividend yield

Safety & Environment Commitment

- Continue to be an industry leader in safety compliance and regulation
- Ensure all employees operate safely
- Increasing focus on environmental, social and governance (ESG)

Compelling Growth Prospects

- Numerous unique organic growth opportunities currently under evaluation
- Disciplined and focused capital allocation strategy

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Questions

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Non-GAAP Financial Measures

Throughout the presentation, Superior has used the following terms that are not defined by GAAP, but are used by management to evaluate the performance of Superior and its businesses. Since non-GAAP financial measures do not have standardized meaning prescribed by GAAP and are therefore unlikely to be comparable to similar measures presented by other companies, securities regulations require that non-GAAP financial measures are clearly defined, qualified and reconciled to their nearest GAAP financial measures. Except as otherwise indicated, these Non-GAAP financial measures are calculated and disclosed on a consistent basis from period to period. Specific adjusting items may only be relevant in certain periods. The intent of non-GAAP financial measures is to provide additional useful information to investors and analysts and the measures do not have any standardized meaning under IFRS. The measures should not, therefore, be considered in isolation or used in substitute for measures of performance prepared in accordance with IFRS. Other issuers may calculate non-GAAP financial measures differently.

Investors should be cautioned that Adjusted EBITDA, EBITDA from operations and AOCF should not be construed as alternatives to net earnings, cash flow from operating activities or other measures of financial results determined in accordance with GAAP as an indicator of Superior's performance.

Superior Non-GAAP financial measures are identified and defined as follows:

Adjusted Operating Cash Flow before transaction and other costs per share ("AOCF")

AOCF is equal to cash flow from operating activities as defined by IFRS, adjusted for changes in non-cash working capital, other expenses, non-cash interest expense, current income taxes and finance costs. Superior may deduct or include additional items in its calculation of AOCF; these items would generally, but not necessarily, be items of a non-recurring nature. AOCF is the main performance measure used by management and investors to evaluate Superior's performance. AOCF represents cash flow generated by Superior that is available for, but not necessarily limited to, changes in working capital requirements, investing activities and financing activities of Superior. Please see the "Adjusted Operating Cash Flow Reconciled to Net Cash Flow from Operating Activities" section of Superior's Q3 2019 MD&A.

Adjusted EBITDA

For the purposes of this presentation Adjusted EBITDA represents earnings before taxes, depreciation, amortization, finance expense, and certain other non-cash expenses and transaction and other costs deemed to be non-recurring, and is used by Superior to assess its consolidated results and ability to service debt. The EBITDA of Superior's operating segments may be referred to as EBITDA from operations. Please see the "Reconciliation of Net Earnings before Income Taxes to Adjusted EBITDA" section of Superior's Q3 2019 MD&A.

EBITDA from operations

EBITDA from operations is defined as adjusted EBITDA excluding gains/(losses) on foreign currency hedging contracts, corporate costs and transaction and other costs. For purposes of this presentation, foreign currency hedging contract gains and losses are excluded from the results of the operating segments. EBITDA from Operations is used by Superior and investors to assess the results of its operating segments. Please see the "Reconciliation of Divisional Segmented Revenue, Cost of Sales and Cash Operating and Administrative Costs" section of Superior's Q3 2019 MD&A.

Non-GAAP Financial Measures Used for bank covenant purposes

Senior Debt

Senior Debt includes total borrowing before deferred financing fees and vehicle lease obligations, and excludes the remaining lease obligations. Senior Debt is used by Superior to calculate its debt covenants and other credit information.

Credit Facility EBITDA

Credit Facility EBITDA is defined as Adjusted EBITDA calculated on a 12-month trailing basis giving pro forma effect to acquisitions and dispositions adjusted to the first day of the calculation period, and excludes the impact from the adoption of IFRS 16 and EBITDA from undesignated subsidiaries. Credit Facility EBITDA is used by Superior to calculate its debt covenants and other credit information.

Senior Debt to Credit Facility EBITDA

Senior Debt to Credit Facility EBITDA is defined as Senior Debt divided by Credit Facility EBITDA. Senior Debt to Credit Facility EBITDA is used by Superior for calculation of bank covenants and other credit information.

Payout Ratio

Payout ratio represents dividends paid as a percentage of AOCF before transaction and other costs less maintenance capital expenditures, CRA payments and capital lease repayments and is used by Superior to assess its financial results and leverage. Payout ratio is not a defined performance under GAAP. Superior's calculation of payout ratio may differ from similar calculations provided by comparable entities.

For additional information with respect to financial measures which have not been identified by GAAP, including reconciliations to the closest comparable GAAP measure, see Superior's Q3 2019 MD&A, available on SEDAR at www.sedar.com

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Appendix

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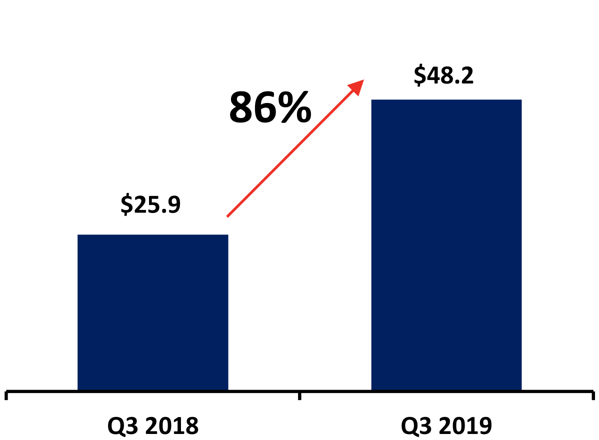
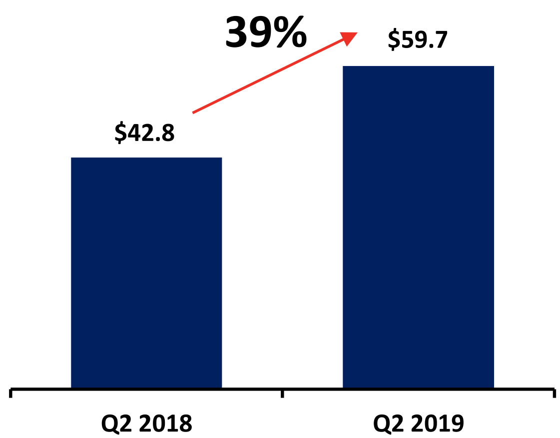
Major Developments

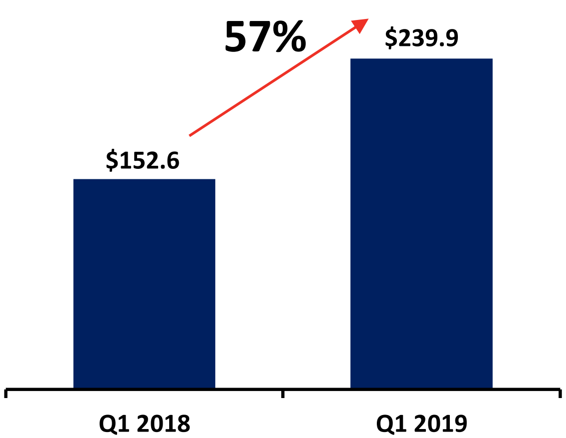
Strong Third Quarter 2019 Results[1]



Improved Second Quarter 2019 Results[2]



Record First Quarter 2019 Results[3]



2019 Tuck-in Acquisitions

- Superior has completed 4 tuck-in acquisitions so far in 2019 for total consideration of CDN ~$53.7 million
- October 1, 2019, Superior acquired the propane distribution assets of an independent propane distributor in North Carolina
- On October 9, 2019, Superior acquired the propane distribution assets of an independent propane distributor in Quebec and New Brunswick

2018 Acquisitions

2018
NGL Propane LLC
Northeast, Southeast and Upper Midwest U.S.

2018
Pepco Propane
Eastern Canada

2018
Porco Energy Corp.
New York

2018
Blue Flame Gas Service
Pennsylvania

2018
Musco Fuel & Propane LLP
Connecticut

2018
Hi-Grade Propane
Ohio

2018
United Pacific Energy
California

(1) Adjusted EBITDA based on Q3 2019 quarterly report. See "Non-GAAP Financial Measures".
(2) Adjusted EBITDA based on Q2 2019 quarterly report. See "Non-GAAP Financial Measures".
(3) Adjusted EBITDA based on Q1 2019 quarterly report. See "Non-GAAP Financial Measures".

Contacts

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Rob Dorran – Vice President, Investor Relations and Treasurer

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