

Serving You Safely and Your Way



# Forward Looking Information

This written and accompanying oral presentation contains certain forward-looking information within the meaning of applicable Canadian securities laws which is provided for the purpose of presenting information about management's current expectations and plans.

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By its very nature, forward-looking information involves numerous assumptions, risks and uncertainties, both general and specific. Should one or more of these risks and uncertainties materialize or should underlying assumptions prove incorrect, as many important factors are beyond the control of Superior, Superior's actual performance and financial results may vary materially from those estimates and expectations contemplated, expressed or implied in the forward-looking information. These risks and uncertainties include satisfaction of the conditions to, and completion of, the Kamps acquisition, our ability to integrate acquisitions and realize synergies consistent with past experience, incorrect assessments of value and potential synergies when making acquisitions, inability to successfully conclude negotiations and complete acquisitions, competition for acquisition opportunities, increases in debt service charges, the loss of key personnel, fluctuations in foreign currency, exchange rates and commodity prices, variability in cash flows and potential impact on dividends, inadequate insurance coverage, liability for cash taxes, counterparty risk, compliance with environmental laws and regulations, reduced customer demand, operational risks involving our facilities, force majeure, labour relations matters, our ability to access external sources of debt and equity capital, and the risks and assumptions identified in (i) Superior's third quarter MD&A under the heading "Risk Factors" and (ii) Superior's most recent Annual Information Form, both of which are filed electronically at www.sedar.com. The preceding list of assumptions, risks and uncertainties is not exhaustive.

When relying on Superior's forward-looking information to make decisions with respect to Superior, investors and others should carefully consider the preceding factors, other uncertainties and potential events. Any forward-looking information is provided as of the date of this document and, except as required by law, neither Superior nor Superior LP undertakes to update or revise such information to reflect new information, subsequent or otherwise. For the reasons set forth above, investors and others should not place undue reliance on forward-looking information.



# **Superior Plus Business Overview**

Superior is an industry-leading North American retail propane distribution company

#1

propane distributor in Canada with ~38% market share<sup>1</sup>

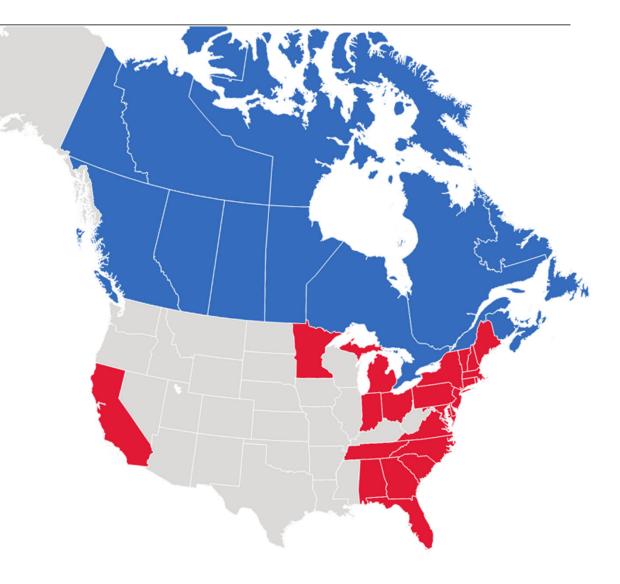
5<sup>th</sup> largest

retail propane distributor in the U.S. and growing<sup>1</sup>

3.2 billion

~800,000 customers

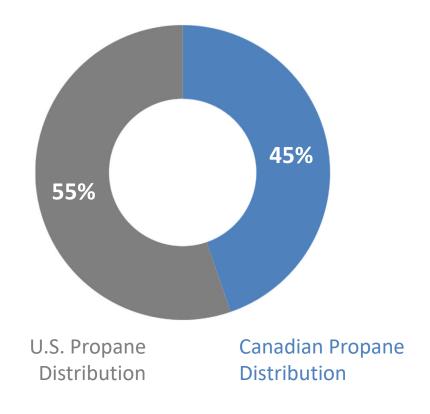
~4,100 employees





# **Superior Plus Financial Overview**

# **EBITDA** by Segment<sup>1</sup>



Market Capitalization <sup>2</sup>	\$2.3 billion
Enterprise value <sup>2</sup>	\$4.2 billion
Dividend – Annualized/Yield <sup>2</sup>	\$0.72 per share / 5.5%
Net Debt to Adjusted EBITDA <sup>3</sup>	3.5x
Adjusted EBITDA <sup>4,5</sup>	\$400.3 million
Adjusted EBITDA Pro Forma Acquisitions Announced in 2021 <sup>4,5,6</sup>	~\$460.0 million
2016 – 2020 EBITDA CAGR <sup>1</sup>	24.5%



# **Executed Transition to a Pure-Play Energy Distributor**

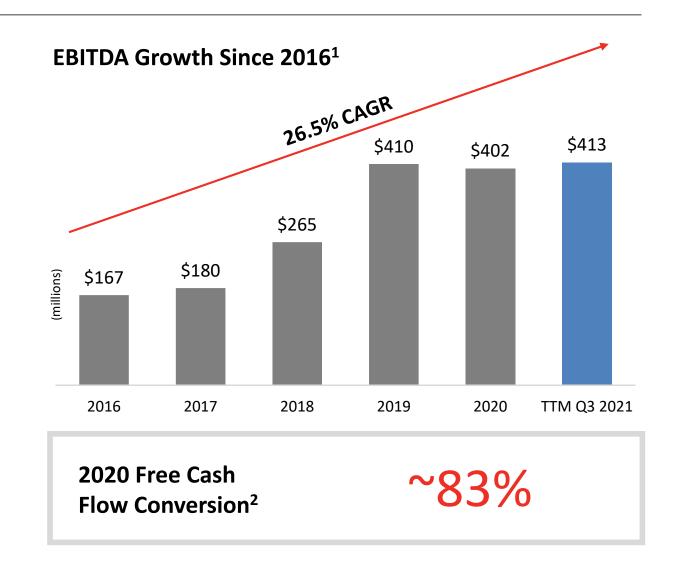
Superior has completed a comprehensive 5-year transformation into a pure-play energy distributor with a major U.S. platform for continued growth

2016	2017	2018	2019	2020	2021
Divestiture of Construction Products division	Canwest Propane acquisition in Western Canada	Retail East acquisition from NGL Energy Partners	uisition from NGL and L Energy Canwest and realization of		Divestiture of Specialty Chemicals division  Continuing execution on acquisition
		Divestiture of Wholesale Distillate business	synergies	acquisition driven growth in the US ~\$290M spent	growth strategy Completed or announced 8 acquisitions in 2021 (~\$600M in total)



# **Benefits of Pure-Play Energy Distribution Platform**

- Rebalanced business around highest growth segment
- Consistent, stable free cash flow generation with ~83% FCF conversion<sup>2</sup>
- Reduced cyclicality and exposure to oil and gas end markets
- Streamlined management focus on Energy Distribution platform





# What Makes the Propane Industry Attractive

The North American propane market is attractive due to customer characteristics, sustainable free cash flow and significant opportunities for growth

### **Customer Stickiness**

Average customer tenure of >10 years



### **Essential Service**

"Utility-like" fuel for homeowners and businesses; demand correlated more with weather than GDP



# **Fragmented Market**

Significant opportunity for expansion through acquisitions particularly in the U.S.

## **Pricing Model Protects Downside**

Cost plus pricing model provides for consistent, reliable cash flow



## **High Switching Costs**

Company owned tanks provide for limited switching between providers

North American
Propane Market
Exhibits Compelling
Characteristics



### **Attractive Margins**

~21% EBITDA margin in 2020



# Upside Potential Through Investment in Technology

Investments in data analytics and Artificial Intelligence ("A.I.") expected to improve operating efficiency and logistics optimization, enhancing the customer experience and service levels

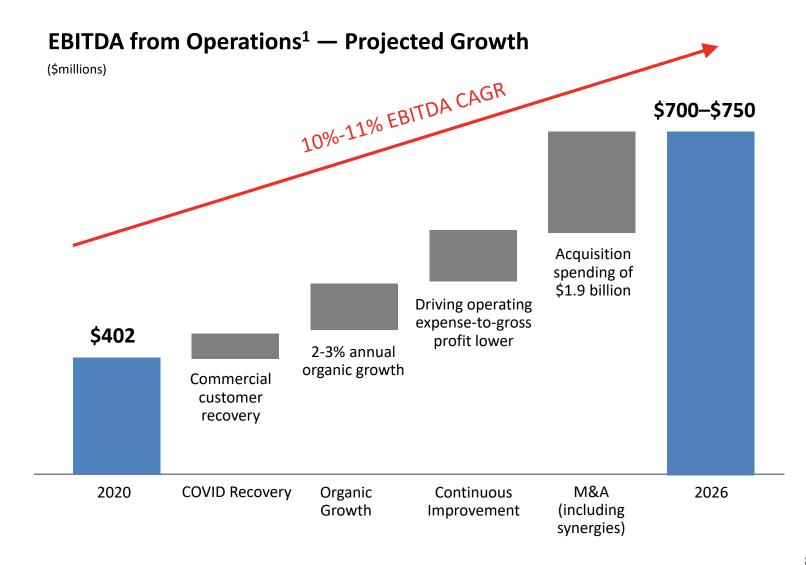


# Targeting \$700-\$750 Million of EBITDA by 2026



Superior is targeting \$700 to \$750 million of EBITDA from Operations<sup>1</sup>, representing a 10% to 11% CAGR through 2026 by:

- Executing on acquisition growth strategy;
- Continuous improvement and efficiency;
- Organic growth; and
- Anticipated recovery of commercial volumes





# Significant Acquisition Opportunities in the U.S.



1,350+
Identified Targets

~1,100 Targets
Within Footprint

~100 targets adjacent to footprint

~170 targets in new states

~10 platform targets

EBITDA >\$25m

~20 mid-size targets

EBITDA \$10m –\$25m ~1,070 small targets

EBITDA <\$10m



# Demonstrated Ability to Acquire, Integrate & Capture Synergies

Strong track record demonstrates ability to acquire annually at scale





Continuing acquisitions through COVID-19



ENERGY







**H©LDEN** 

















PENINSULA PROPANE



**Rymes** 











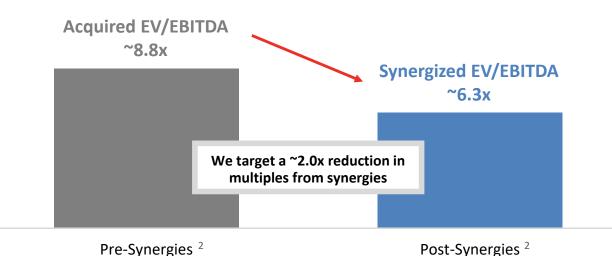


YEAR	2017	2018	2019	2020	2021	2022
# Acquisitions	4	6	5	5	7	1
\$ TEV (\$m)	~\$525	~\$1,275	\$~70	~\$288	~\$300	~\$300



# Deployed \$800 Million in Capital Across 20 Transactions, Targeting Post-Synergy Average Multiple Improvement of ~2.0x

# Summary of USPD Acquisitions (excl. NGL)¹Acquisitions Completed20Capital Deployed~\$800 millionAcquired EBITDA²~\$92 millionSynergized EBITDA²~\$128 million







# **Synergies Achieved Through Cost Reductions & Optimization**

# **Marketing Sales Approach**



 Implement strategic pricing using in-depth market knowledge while minimizing customer churn

# **Distribution Management**



- Increase delivered volume targets
- Reduces delivered cost per gallon
- Consolidate locations to reduce fleet and maintenance costs

# **Workforce Planning**



- Improve local branch staffing levels
- Headcount reductions related to centralizing and decreasing redundant positions
- Consolidate backoffice functions, including technology

# **Centralized Cost Structure**



- Minimize selling, general and administrative overlap
- Opportunities to combine functions (i.e. logistics, technology, office and other)

# **Supply Chain Efficiencies**



- Consolidate demand and transition procurement to internal supply management
- Procurement savings from leveraging scale, expertise and sophisticated purchase agreements

Run-rate synergies typically achieved within 18-24 months driving swift and attractive investment returns



# Reputation as a Preferred Buyer

1

# **Strong Financial Profile**

- Demonstrated ability to transact across small-to-large opportunities
- Substantial access to capital, including existing liquidity

2

## **Seamless Transition**

- Experienced business development team utilizing a streamlined diligence process
- Customer and employee-focused transition/integration planning
- Strong seller partnership through closing
- On-site support for first 30–90 days
- Dedicated Integration Manager for each acquisition

3

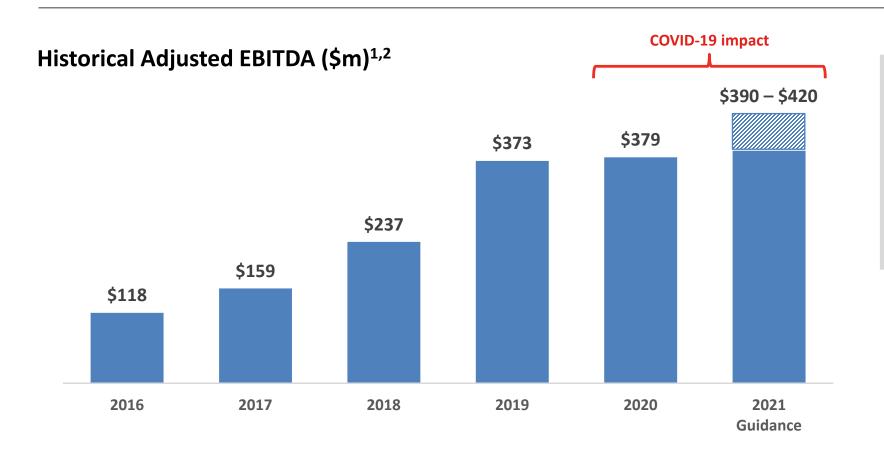
# **Industry Leadership**

- Experienced management team
- Best-in-class operations and an industry leader in safety and regulatory compliance
- Continuing focus on creating value through differentiation and digital strategy

Approximately 75% of deals are internally sourced; 25% are brokered



# **Historical Results and 2021 Guidance**



**2021 Guidance** 

Adjusted EBITDA<sup>1</sup>

\$390m - \$420m

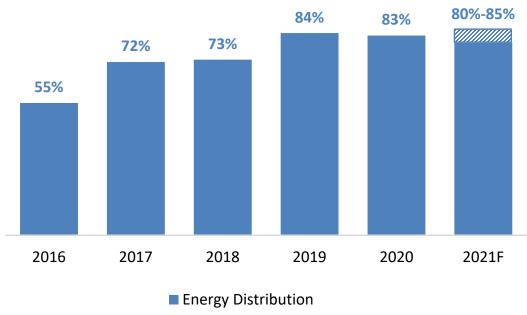
2021 Adjusted EBITDA guidance confirmed with Q3 2021 results



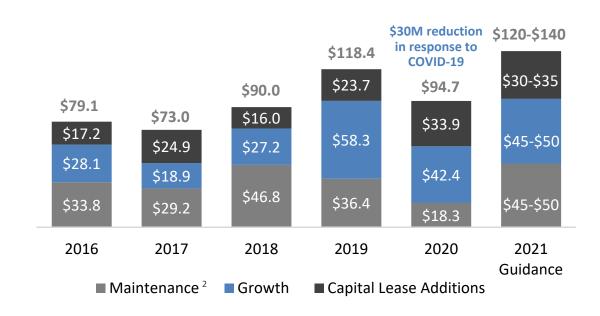
# **Capital Expenditures and Free Cash Flow Conversion Profile**

# Superior generates robust FCF conversion of 83%, with annual maintenance capex needs of ~\$40m-\$50m

### Historical Free Cash Flow Conversion Profile<sup>1</sup>



# Capital Expenditures<sup>1</sup> (\$m)





# **Strong Balance Sheet Provides Efficient Financing for Growth**

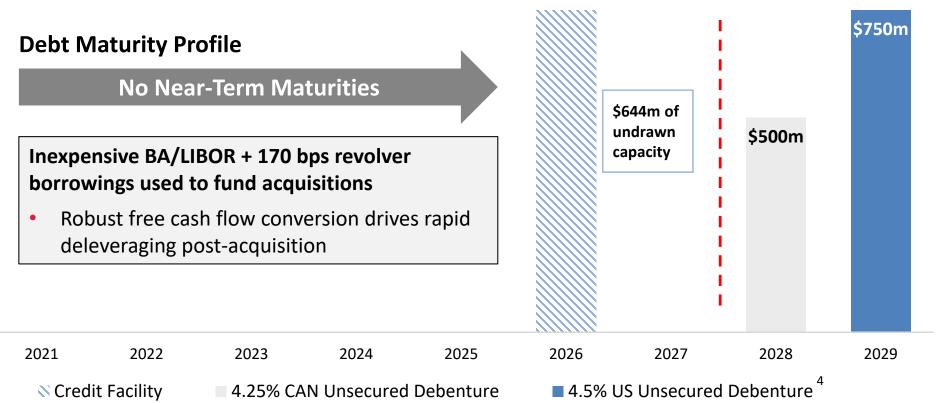
\$750 million revolver

with \$644 million currently undrawn<sup>1</sup>

Current leverage: 3.5x<sup>2</sup> (Long-term leverage target of 3.0x – 3.5x)

Weighted average pre-tax cost of debt 4.4%<sup>3</sup>

16





# **Committed to Social Responsibility**

# Creating long term shareholder value in a socially responsible and sustainable manner



### **Reducing impacts on the environment**

- Climate change is one of the largest challenges facing the world and we are committed to being part of the solution
- Propane is efficient and versatile fuel that produces significantly less GHG emissions than gasoline, diesel and heating oil
- In 2022, Superior announced a partnership to distribute green hydrogen in Quebec, allowing Superior to offer green and low carbon energy alternatives to our customers



### Helping employees thrive

- Providing flexibility for employees' work schedules during COVID-19 pandemic through programs such as Superior Propane's voluntary Reduced Work Arrangement
- Building a diverse and inclusive workforce strengthens our decisionmaking and value we bring to communities where we live, work and operate
- 26% of total workforce positions are held by women and 27% of executive officer positions are held by women



## Creating a strong safety culture

- Working diligently to build a Zero Harm safety culture, focused on leading best practices to ensure safe & healthy working conditions for all employees
- In 2020, achieved targets and year over year reduction for both Total Recordable Injury Rate (TRIR) and Days Away, Restricted Duty/Transferred Incident Rate (DART)
- Employee safety perception survey results were positive with 98% of respondents feeling safe doing their jobs



### Giving back to communities

- Corporate Social Responsibility Policy outlines commitment to act responsibly and provides a framework for how we approach community investment across our four focus areas:
  - Community development
  - Inclusion and diversity
  - Health & Wellness
  - Youth
- With our employees, have raised over \$2.6 million during last 10 years for various charities & organizations



# **Investment Highlights**

1

# Market Leader

Leading propane distributor in the U.S. and Canada with best-in-class operating platform

2

# Strong Free Cash Flow

Stable and consistent FCF generation providing capital for acquisitions and organic growth

3

# **Growth** Runway

Substantial whitespace to achieve growth through M&A, with access to financing to support acquisitions 4

# Proven Track Record

Proven track record of success in acquisitions and integration with experienced sourcing and execution teams

# Dynamic Capital Allocation

Disciplined and unbiased approach to capital allocation to drive significant shareholder returns

5

# Compelling Dividend Yield

Current yield of ~5%







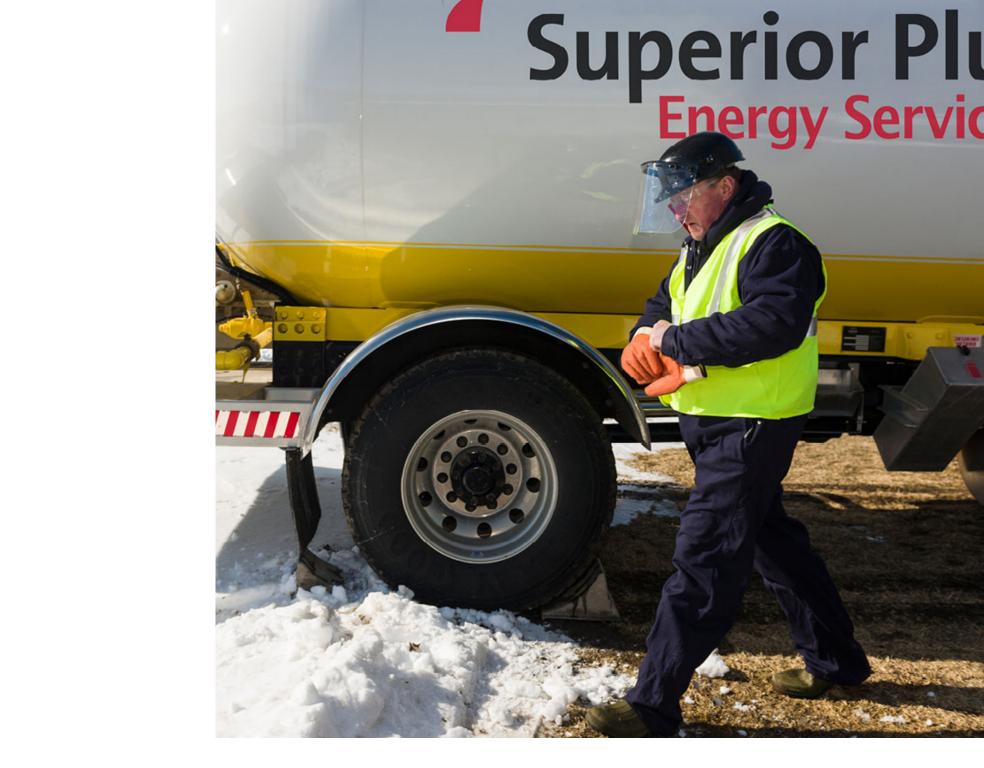








# **Appendix**

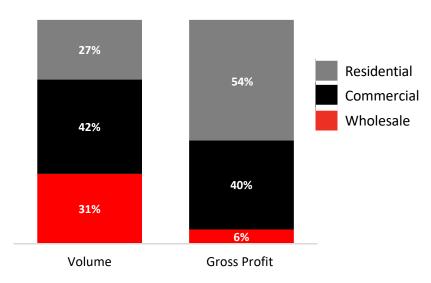




# **Total Volumes and Gross Profit**

- Residential and commercial ("retail") customers represent
   94% of total gross profit
  - Residential volumes are typically more correlated to weather, so there is less of an impact from economic slowdowns
  - Commercial volumes may be modestly impacted by economic activity, and the majority of the volumes are to heat buildings and facilities
- Wholesale propane volumes account for 31% of total volumes and only 6% of total gross profit

# Sales Volume and Gross Profit by Segment<sup>1</sup>

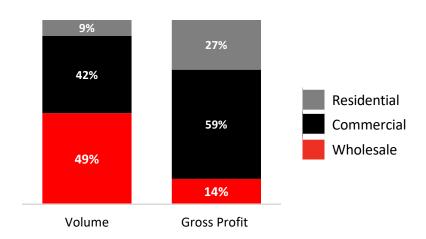




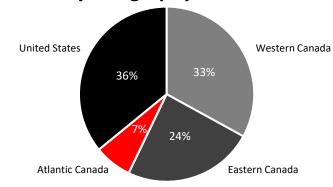
# **Canadian Propane Distribution**

- Canadian propane distribution includes Superior Propane, Superior Gas Liquids and United Pacific Energy ("UPE")
  - Superior Propane is the leading propane distributor in Canada with a diversified customer base and coast-to-coast-to-coast presence
  - Superior Gas Liquids provides supply expertise for Superior's North American platform and is a leading wholesale propane marketer
  - UPE is a leading wholesale propane marketer in California
- Since 2011, the Canadian propane distribution business reduced its operating ratio, improved customer retention and increased organic growth, which has contributed significantly to EBITDA growth
- Superior has been employing a digital strategy to differentiate its product offering and improve delivery efficiency
  - Tank sensors and an integrated customer portal platform provide employees and customers up-to-date information on tank volumes, usage and delivery dates
  - Superior expects to have sensors on tanks representing ~70% of delivered volumes in the upcoming heating season

# Volume and Gross Profit by Segment<sup>1</sup>





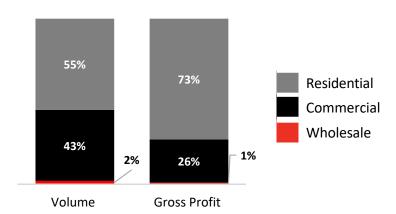




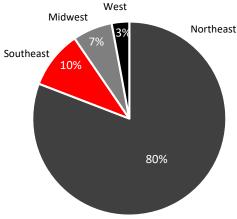
# **U.S. Propane Distribution**

- U.S. propane distribution includes Superior's retail energy distribution business in the Eastern U.S., upper Midwest and California
- U.S. propane distribution customer mix is less diversified than Canada and gross profit is driven primarily by residential customers
- A focus on growth in retail propane distribution and the sale of the wholesale refined fuels business has led to significant improvements in gross profit per litre
- Acquisition strategy targets the east coast of the U.S. and California, with over 1,100 opportunities and addressable markets of over 4.5 billion gallons
  - Superior completed 5 acquisitions in 2020 for total consideration of ~US\$221 million
  - Superior has announced or completed 6 acquisitions so far in 2021 for total consideration of ~\$600 million
- Digital strategy enables Superior to differentiate its product offering and improve delivery efficiency through the deployment of tank sensors
  - Superior installed 75,000 tank sensors in the U.S. in 2020

# Volume and Gross Profit by Segment<sup>1</sup>



# Volume by Geography<sup>1</sup>



Superior Plus

# **End Notes**

### Slide 3

 Canadian Source Data: Conference Board of Canada Report Dec 2018 – Fueled Up. US Data ICF 2018 Retail Sales Report published December 2019

### Slide 4

- Based on TTM Q3 2021 EBITDA from operations excluding Specialty Chemicals segment. See "Non-GAAP Financial Measures". CAGR is the compound annual growth rate, and represents the annualized average rate of EBITDA from operations growth between two given years, assuming growth takes place at an exponentially compounded rate
- 2. Closing share price as at January 7, 2022. Debt and cash as at September 30, 2021
- Q3 2021 Leverage is based on Net Debt to Adjusted EBITDA for the Trailing Twelve Months ended September 30, 2021 pro forma the sale of Specialty Chemicals. See "Non-GAAP Financial Measures"
- TTM Q3 2021, excluding Specialty Chemicals segment. See "Non-GAAP Financial Measures"
- Adjusted EBITDA includes corporate costs and realized gains or losses on foreign exchange hedging contracts. See "Non-GAAP Financial Measures"
- 6. Excludes synergies we expect based on past acquisitions

### Slide 6

- 1. Energy Distribution EBITDA from Operations. See "Non-GAAP Measures"
- Free Cash Flow Conversion is calculated as Adjusted EBITDA less
  maintenance capex and lease repayments over Adjusted EBITDA. Free Cash
  Flow Conversion excludes the Specialty Chemicals business

### Slide 8

1. See "Non-GAAP Financial Measures" and "Forward Looking Information"

### Slide 11

- Represents all U.S. acquisitions since 2017 excluding NGL, UPE and IDI
  as NGL was a platform acquisition and is not representative of the tuckins included in our guidance, UPE was a wholesale transaction and IDI
  was an acquisition related to Specialty Chemicals
- "Pre-Synergized" EBITDA represents an estimate of seller Adjusted EBITDA prior to acquisition. "Synergized EBITDA" represents the forecasted Year 5 EBITDA for each acquisition
- For the purpose of this analysis USD amounts were converted at 1.27 USD/CAD

### Slide 14

- 1. See "Non-GAAP Financial Measures" and "Forward Looking Information"
- 2. Excludes Specialty Chemicals EBITDA from operations

### Slide 15

- Free Cash Flow Conversion is calculated as Adjusted EBITDA less maintenance capex and lease repayments over Adjusted EBITDA. Free Cash Flow Conversion and Capital Expenditures exclude the Specialty Chemicals business
- 2. Maintenance capital expenditures excluding disposals

### Slide 16

- 1. As at Q3 2021
- Q3 2021 Leverage is based on Net Debt to Adjusted EBITDA for the Trailing Twelve Months ended September 30, 2021 excluding Specialty Chemicals segment. See "Non-GAAP Financial Measures"
- 3. Excludes credit facility which currently bears interest at ~2%
- 4. USD\$600M US Notes converted at 1.25 USD/CAD rate

### Slide 20

1. TTM Q3 2021

### Slide 21

1. TTM Q3 2021

### Slide 22

1. TTM Q3 2021



# Non-GAAP Financial Measures

Throughout the presentation, Superior has used the following terms that are not defined by International Financial Reporting Standards ("GAAP"), but are used by management to evaluate the performance of Superior and its businesses. Since non-GAAP financial measures do not have standardized meanings prescribed by GAAP and are therefore unlikely to be comparable to similar measures presented by other companies, securities regulations require that non-GAAP financial measures are clearly defined, qualified and reconciled to their nearest GAAP financial measures. Except as otherwise indicated, these non-GAAP financial measures are calculated and disclosed on a consistent basis from period to period. Specific adjusting items may only be relevant in certain periods. The intent of non-GAAP financial measures is to provide additional useful information to investors and analysts. These measures may also be used by investors, financial institutions and credit rating agencies to assess Superior's performance and ability to service debt. The measures should not, therefore, be considered in isolation or used in substitute for measures of performance prepared in accordance with GAAP. Other issuers may calculate non-GAAP financial measures differently.

Investors should be cautioned that Adjusted EBITDA, EBITDA from operations, AOCF and Free Cash Flow should not be construed as alternatives to net earnings, cash flow from operating activities or other measures of financial results determined in accordance with GAAP as an indicator of Superior's performance.

Superior Non-GAAP financial measures are identified and defined as follows:

### **EBITDA** from operations

EBITDA from operations is defined as Adjusted EBITDA excluding costs that are not considered representative of Superior's underlying core operating performance, including gains and losses on foreign currency hedging contracts, corporate costs and transaction and other costs. Management uses EBITDA from operations to set targets for Superior (including annual guidance and variable compensation targets). EBITDA from operations is reconciled to net earnings before income taxes. Please refer to the Results of Operating Segments in the Q3 2021 MD&A for the reconciliations.

### **Adjusted EBITDA**

Adjusted EBITDA represents earnings before interest, taxes, depreciation, amortization, losses (gains) on disposal of assets, finance expense, restructuring costs, transaction and other costs, and unrealized gains (losses) on derivative financial instruments. Adjusted EBITDA is used by Superior and investors to assess its consolidated results and ability to service debt. Adjusted EBITDA is reconciled to net earnings before income taxes. Adjusted EBITDA is a significant performance measure used by management and investors to evaluate Superior's ongoing performance of its businesses. Adjusted EBITDA is also used as one component in determining short-term incentive compensation for certain management employees. The EBITDA of Superior's operating segments may be referred to as EBITDA from operations. Please see the "Reconciliation of Earnings (Loss) before Income Taxes to Adjusted EBITDA" section of Superior's Q3 2021 MD&A.

### Total Net Debt to Adjusted EBITDA Leverage Ratio and Pro Forma Adjusted EBITDA

Adjusted EBITDA for the Total Net Debt to Adjusted EBITDA Leverage Ratio is defined as Adjusted EBITDA calculated on a 12-month trailing basis giving pro forma effect to acquisitions and dispositions adjusted to the first day of the calculation period ("Pro Forma Adjusted EBITDA"). Pro Forma Adjusted EBITDA is used by Superior to calculate its Total Net Debt to Adjusted EBITDA Leverage Ratio.

To calculate the Total Net Debt to Adjusted EBITDA Leverage Ratio divide the sum of borrowings before deferred financing fees and lease liabilities by Pro Forma Adjusted EBITDA. The Total Net Debt to Adjusted EBITDA Leverage Ratio is used by Superior and investors to assess its ability to service debt.



# Non-GAAP Financial Measures (continued)

### **Capital Expenditures**

Efficiency, process improvement and growth-related expenditures will include expenditures such as acquisition of new customer equipment to facilitate growth, system upgrades and initiatives to facilitate improvements in customer service.

Maintenance capital expenditures will include required regulatory spending on tank refurbishments, replacement of chlorine railcars, replacement of plant equipment and any other required expenditures related to maintaining operations.

### **Organic Growth**

Organic growth calculated as increase in EBITDA from Operations year over year excluding the impact of acquisitions.

### **Free Cash Flow**

Calculated as Adjusted EBITDA less maintenance capital expenditures and capital lease repayments. Free Cash Flow is used by Superior to calculate cash flows available to pay interest and cash taxes, pay dividends, make acquisitions, for capital expenditures and repay debt. Like Adjusted EBITDA, Free Cash Flow is reconciled to net earnings before income taxes.

For additional information with respect to non-GAAP financial measures, including reconciliations to the closest comparable GAAP measure, see Superior's Q3 2021 MD&A, available on SEDAR at www.sedar.com

